Help support our effort to improve early childhood literacy in St. Clair County

Statistics and independent reports have shown Dolly Parton's Imagination Library drastically



improves early childhood literacy for children enrolled in the program. Further studies have shown

improved scores during early literacy testing.

- The percentage of children who do not read by themselves dropped from almost 90% to 75% during their participation in Imagination Library.
- The percentage of parents who do not read with their children dropped from nearly 12% to 1% during their participation in Imagination Library.
- Over 76% of parents reported improvements in vocabulary.
- Nearly 80% of parents reported that Imagination Library has caused them to spend more time interacting with their children.

Your generous donation will go toward underwriting the cost of one book a month until age 5 for a child in St. Clair County. By giving to the Imagination Library, you're inspiring a young reader.

How to enroll a child

If you live in St. Clair County and have a child under 5 years of age, you can register online at www.greatstartstclair.org or call (810) 455-4015.

If there are multiple children in the household, each child receives his or her own book. Every child receives *The Little Engine That Could* as his or her first book.

Dolly Parton's vision

In 1996, Dolly Parton launched the Imagination Library to benefit the children of her home county in East Tennessee. She wanted children to be excited about books and to feel the magic that books can create. The Imagination Library became so popular that in 2000 she made the program available for replication to any community that was willing to partner with her to support it locally.

Imagination Library is sponsored by:



AND OTHER LOCAL DONORS

For more information about St. Clair County's Imagination Library Visit: www.GreatStartStClair.org Call: (810) 455-4397 Email: imaginationlibrary@sccresa.org



'Thank you for the books!'

Learn how you can support the Imagination Library and make a difference in the lives of all children in St. Clair County



Books have been and always will be a necessity in our home.

What is the Imagination Library?

The Imagination Library is a gift to every child enrolled. Each month a new, carefully selected book is mailed in the child's name directly to his or her home.

The Imagination Library was founded on three essential beliefs:

- The books are a gift to children, not a social service or charity.
- The program is for all children in St. Clair County. No child is left our or singled out.
- Books are mailed in the child's name to his home to generate excitement and promote ownership.

daughters 3 years and 18 months. We read a book every night before bed and now my 3-yearold even tries to read the books she has memorized to her little sister.'

'I have two

- The mother of a 15-month-old boy

The Imagination Library is a partnership between St. Clair County RESA, the United Way of St. Clair County and generous people like you.

Inspiring a young reader is the perfect way to celebrate loved ones and special moments...

- In honor of a child or grandchild
- In memory of a loved one
- In honor of a favorite teacher or student
- To encourage the love of reading





Help us make a difference in the lives of St. Clair County's youngest children

Bringing books into the homes and lives of youngsters would not be possible without the contributions we receive from generous donors. Every gift we receive—no matter how small—is greatly appreciated.

\$25 (12 months of books for one child)
\$50 (12 months of books for two children)
\$75 (12 months of books for three children)
<pre> \$125 (books for five years for one child) Other \$</pre>
Name
Address
City/State/Zip
Phone
Email

Mail this completed form with your check made payable to St. Clair County RESA:

Imagination Library Attn: Great Start 499 Range Road, PO Box 1500 Marysville, MI 48040

All gifts are tax deductible to the extent allowable by law.

A little money goes a long way:

\$25 provides one child a book a month for one year.

\$50 provides 12 months of books for two children

\$125 provides one child a book from the month of birth until his or her fifth birthday.